SafetyFirst's SafetyZone Learning Management System (LMS)

Summary:
SafetyFirst has been providing fleet and safety managers safe driver training and coaching strategies since 1999. Our collaboration has had a positive impact on the *Driver Monitoring* industry by reducing motor vehicle accidents and saving lives. With creative input and support from our clients, SafetyFirst has developed an LMS that empowers managers to assign online training modules to drivers <u>based on their risk taking behaviors</u> such as: weaving in traffic, excessive speeding, running stop signs, etc. These behaviors are reported through our Motorist Observation Reports (MORs), SafetyFirst TeleMatic Alerts (TMAs), as well as Motor Vehicle Records (MVRs) from enforcement violations.

Training Topics:

*Available in English & Spanish ● +Account for 80% of MORs	
Tailgating*+	Driving Too Slowly (Impeding Traffic)
Improper Lane Change*+	Exceeding the Speed Limit (GPS monitored fleets)
Dishonoring the Right of Way*+	Faulty Equipment+
Driving Too Fast for Conditions*+	Intersection Collisions
Running Red Lights / Stop Signs*+	Parking Lot Risks
Aggressive Driving+	Rules of the Road
Distracted Driving 1 (Cell Phone/Text)+	The Other Driver
Distracted Driving 2 (More than just the phone)	Van 1 – Preparing for Departure
Driving in Rain and Fog / Inclement Weather	Van 2 – Handling your Van
Drowsy Driving	Van 3 – Special Concerns for Van Operators
Drug/Alcohol Use	

Future topics in development:

Covered in a SafetyFirst Monthly Ten Minute Training Topic	
Vehicle Clearances	Cargo Securement/Load shift*
Wildlife Collisions*	Traffic Congestion
Towing Utility Trailers	Pedestrian Collisions
Driving Safely Near Motorcycles*	Construction Zones*
Railroad Grade Crossings*	Surviving Winter Weather*
Turn Signals*	Driving in School Zones/ School Bus Safety*
Tire Care Basics*	
Backing Collisions*	**Actual module titles subject to change

Training modules can be assigned "On-demand":

- From the Hotline Reports portal, managers assign courses to drivers/employees via email or print out (hardcopy) notifications to give to drivers.
- Management reports showing assignments, completions, scores, and time dedicated to training.
- Driver's ability to access training materials is compatible with smart technology such as iPhone®, Android®, iPad®, Tablet®, etc. across multiple browser options.