



# Great American Risk E-Business Cyber Loss and Liability Insurance Policy<sup>SM</sup>

**NOTICE:** This application is for claims-made and reported coverage, which applies only to claims first made and reported in writing during the policy period or any extended reporting period. The limit of liability to pay damages or settlements will be reduced and may be exhausted by defense expenses and defense expenses will be applied against the deductible amount. The coverage afforded under this policy differs in some respects from that afforded under other policies. Read the entire application carefully before signing.

1. Applicant's Name \_\_\_\_\_  
 DBA \_\_\_\_\_  
 Name of CISO/IT Contact \_\_\_\_\_  
 CISO/IT Contact Email Address \_\_\_\_\_  
 CISO/IT Contact Phone Number \_\_\_\_\_
2. Type of Business (*select one*) \_\_\_\_\_
3. Street Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_
4. Primary Web Address \_\_\_\_\_ **Yes** **No**  
 Do you outsource your web hosting?    
**If yes, with who?** \_\_\_\_\_
5. Year Business Started \_\_\_\_\_  
 Number of Employees \_\_\_\_\_

Please use the addendum portion of this application to provide any additional information necessary.

Additional Entity	Nature of Operations	Relationship to the Applicant with Percentage of Common Ownership

Complete each question for the remainder of this application with ALL entities above in mind.

6. Nature of Operations \_\_\_\_\_
7. Financial Background:

**Provide the following**

Gross Revenues	Prior Fiscal Year Gross Revenues	Current Fiscal Year Gross Revenues	Projected Fiscal Year Gross Revenues
US Domestic	\$	\$	\$
Foreign	\$	\$	\$
Total	\$	\$	\$

**Data Security and Governance**

**Yes No**

8. Estimated volume of <b>Protected Information</b> you process or store _____ How long do you store the above <b>Protected Information</b> ? _____ Confirmation above <b>Protected Information</b> are not kept longer than legally required.	<input type="checkbox"/>	<input type="checkbox"/>
9. Which controls are in place to protect confidential, sensitive, or otherwise regulated data? <i>(Check all that apply)</i> <input type="checkbox"/> Network segmentation <input type="checkbox"/> Encryption policies <i>(in transit and/or at rest)</i> <input type="checkbox"/> Privilege access management <input type="checkbox"/> Data loss prevention software (DLP) <input type="checkbox"/> Physical access controls		
10. Does the company maintain documented compliance programs for the applicable laws/rules/regulations below <i>(Check all that apply)</i> <input type="checkbox"/> HIPAA <input type="checkbox"/> GLBA <input type="checkbox"/> BIPA <input type="checkbox"/> GDPR <input type="checkbox"/> CCPA <input type="checkbox"/> PIPEDA <input type="checkbox"/> PCI (DDS) <input type="checkbox"/> Other _____		
11. Does the applicant have a privacy policy in place published on the website? <b>If yes</b> , is it reviewed/updated at least annually by a legal counsel? _____	<input type="checkbox"/>	<input type="checkbox"/>
12. Which security framework do you align with <i>(Check all that apply)</i> <input type="checkbox"/> NIST <input type="checkbox"/> ISO <input type="checkbox"/> 27001 <input type="checkbox"/> SOC <input type="checkbox"/> CIS <input type="checkbox"/> Other _____		
13. When was alignment with the above framework(s) last assessed? _____		
14. Indicate which of the following controls you have implemented and consistently enforce with respect to electronic funds transfer. <i>(Check all that apply)</i> <input type="checkbox"/> Callback procedures to verify funds transfer requests or changes to banking information <input type="checkbox"/> Dual sign-off prior to funds transfers exceeding \$10,000 <input type="checkbox"/> Other <i>(Please describe)</i> _____		
15. Confirmation the applicant conducts employee security awareness training.	<input type="checkbox"/>	<input type="checkbox"/>
16. How often is employee security awareness training, including phishing, conducted to all staff: <input type="checkbox"/> Never <input type="checkbox"/> Quarterly <input type="checkbox"/> Semi-Annually <input type="checkbox"/> Annually		
17. Who is primarily responsible for the Applicant's cyber security program? <input type="checkbox"/> A Third Party Provider <input type="checkbox"/> The Company Contact name and email _____		
18. Endpoint <i>(PC's, Laptops, Smartphones, Tablets, Etc.)</i> security controls include the following: Password/passcode protected <input type="checkbox"/> <input type="checkbox"/> Encryption <input type="checkbox"/> <input type="checkbox"/> Traditional or next generation firewalls enabled/turned on <input type="checkbox"/> <input type="checkbox"/> Traditional or next generation antivirus products on all endpoints <input type="checkbox"/> <input type="checkbox"/> Endpoint Detection and Response (EDR) 24/7/365 on all devices <input type="checkbox"/> <input type="checkbox"/> <b>If yes to EDR</b> , Who is your provider? _____ Managed Detection and Response (MDR) <input type="checkbox"/> <input type="checkbox"/> <b>If yes to MDR</b> , Who is your provider? _____ Security Information and Event Management (SIEM) <input type="checkbox"/> <input type="checkbox"/> <b>If yes to SIEM</b> , Who is your provider? _____		
19. General patches are pushed within 30 days and critical patches within 14 days.	<input type="checkbox"/>	<input type="checkbox"/>
20. Zero-day vulnerabilities are monitored and responded to within 5 days or less.	<input type="checkbox"/>	<input type="checkbox"/>

**Data Security and Governance *Continued***

	Yes	No
21. Are there any end-of-life or end-of-support software in use? <b>If yes</b> , is it segregated from the network? <b>If yes</b> , give details on systems, why used, will it be retired? _____	<input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>
22. Are Sender Policy Framework (SPF), Domain-based Message Authentication Reporting and Compliance (DMARC) or Domain Keys Identified Mail (DKIM) in place?	<input type="checkbox"/>	<input type="checkbox"/>
23. Is an email filtering tool in place to detect and/or block SPAM, malicious links, and attachments?	<input type="checkbox"/>	<input type="checkbox"/>
24. Are emails from outside organizations “tagged or otherwise marked for identifications?	<input type="checkbox"/>	<input type="checkbox"/>
25. Is multi factor authentication (MFA) to access Email required?	<input type="checkbox"/>	<input type="checkbox"/>
26. Is multi factor authentication (MFA) for personal devices required?	<input type="checkbox"/>	<input type="checkbox"/>
27. Is multifactor authentication (MFA) required to remotely connect to the network, all critical internet facing systems and privilege accounts?	<input type="checkbox"/>	<input type="checkbox"/>
28. Are firewalls configured according to the principles of least privileges?	<input type="checkbox"/>	<input type="checkbox"/>
29. Are firewalls rules and alerts regularly reviewed?	<input type="checkbox"/>	<input type="checkbox"/>
30. When did the Applicant last have a comprehensive ( <i>i.e. inclusive of vulnerability scanning and penetration testing</i> ) network security assessment completed? <input type="checkbox"/> Last 6 Months <input type="checkbox"/> Last 18 months <input type="checkbox"/> Last 36 months <input type="checkbox"/> Never Was the network security assessment completed internally? Was the network security assessment completed by a Third Party? Name of Third Party _____	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
31. Are trackers, web beacons and/or pixels used on the Applicant’s website? <b>If yes</b> , is the data being collected in compliance with applicable data privacy laws – specific to consent of user? <b>If yes</b> , is the data being collected limited to the minimum information necessary to accomplish its purpose and not be used or disclosed beyond what is legally permissible?	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
32. Do you backup all mission critical systems and data? <b>If yes</b> , please provide the following: How frequently do you back up? <input type="checkbox"/> Daily/nightly <input type="checkbox"/> Weekly <input type="checkbox"/> Less frequently than weekly Which of the following back-up solutions do you employ? ( <i>Check all that apply</i> ) <input type="checkbox"/> Local <input type="checkbox"/> Network drives <input type="checkbox"/> Tapes/disks <input type="checkbox"/> Offsite <input type="checkbox"/> Cloud Indicate which controls are in place to protect backups ( <i>Check all that apply</i> ): <input type="checkbox"/> Encryption <input type="checkbox"/> Disconnected from the network ( <i>Air gapped</i> ) <input type="checkbox"/> Virus/Malware Scanning <input type="checkbox"/> Credentials are stored separately <input type="checkbox"/> Multi-Factor Authentication <input type="checkbox"/> Immutable <input type="checkbox"/> Other _____	<input type="checkbox"/>	<input type="checkbox"/>
33. Does the insured implement any of the following response plans? <input type="checkbox"/> Business Continuity Plan (BCP) <input type="checkbox"/> Incident Response Plan (IRP) <input type="checkbox"/> Disaster Recovery Plan (DRP)		
34. How quickly can you restore from back-ups? <input type="checkbox"/> Same day <input type="checkbox"/> 24-48 hours <input type="checkbox"/> Longer		
35. Are back-up restoration plans tested?	<input type="checkbox"/>	<input type="checkbox"/>
36. How frequently do you test your ability to restore from back-ups? <input type="checkbox"/> Quarterly <input type="checkbox"/> Semi-Annually <input type="checkbox"/> Annually <input type="checkbox"/> Never		

**Data Security and Governance *Continued***

**Yes No**

- |  |                          |                          |
|--|--------------------------|--------------------------|
| 37. Applicant's estimated recovery time objective (RTO) <i>(in hours)</i> _____  |                          |                          |
| 38. A formal program for evaluating the security posture of its vendors is in place and such program aligns with the Applicant's security posture. | <input type="checkbox"/> | <input type="checkbox"/> |
| 39. The Applicant's attempts to mitigate its exposure to media liability is by using the following controls <i>(Check all that apply)</i> :        |                          |                          |
| <input type="checkbox"/> Obtaining all necessary rights to use third party content   |                          |                          |
| <input type="checkbox"/> Social media policy   |                          |                          |
| <input type="checkbox"/> Take-down procedures  |                          |                          |
| <input type="checkbox"/> Legal review of all materials   |                          |                          |
| <input type="checkbox"/> Privacy policy in place is published on the Applicant's website and is reviewed/updated at least annually                 |                          |                          |

**Insurance Information**

**Yes No**

- |  |                          |                          |
|--|--------------------------|--------------------------|
| 40. Has the applicant experienced any of the following situations within the last three years? | <input type="checkbox"/> | <input type="checkbox"/> |
| <b>Privacy Incident</b> and/or <b>claims</b> ?   | <input type="checkbox"/> | <input type="checkbox"/> |
| <b>Network Incident</b> and/or <b>claims</b> ?   | <input type="checkbox"/> | <input type="checkbox"/> |
| <b>System Failure Incident</b> and/or <b>claims</b> ?  | <input type="checkbox"/> | <input type="checkbox"/> |
| <b>Cyber Crime Incident</b> and/or <b>claims</b> ?   | <input type="checkbox"/> | <input type="checkbox"/> |
| <b>Media Incident</b> and/or <b>claims</b> ?   | <input type="checkbox"/> | <input type="checkbox"/> |

**If yes to any of the above**, please provide detail in a separate attachment a description of the incident including relevant dates, the number and type of records involved, the total dollar amount of expenses in connection with the incident, a summary of the Applicant's response to the incident, and a subsequent changes made to prevent the likelihood of future events.

- |   |                          |                          |
|---|--------------------------|--------------------------|
| 41. Do you presently purchase Cyber Risk Insurance?   | <input type="checkbox"/> | <input type="checkbox"/> |
| 42. Are you aware of any fact, circumstance, or situation involving the applicant that you have a reason to believe will cause a <b>Privacy Incident, Network Security Incident, System Failure Incident, Cyber Crime Incident, Media Incident or Claim</b> ? <i>(NOTE: Current Great American policyholders need not respond to this Question)</i> | <input type="checkbox"/> | <input type="checkbox"/> |

It is understood and agreed that if you responded yes to the question above, there is no coverage for any **Privacy Incident, Network Security Incident, System Failure Incident, Cyber Crime Incident, Media Incident or Claim** base upon, arising out of, or in any way involving any such fact or circumstance.

**Application Addendum**

Please use this section to supplement the information provided above regarding your Information Security program:

## Fraud Warnings

**Alabama, Arkansas, Louisiana, New Mexico, Rhode Island, and West Virginia:** Any person who knowingly presents a false or fraudulent claim for payment of a loss or benefit or who knowingly presents false information in an application for insurance is guilty of a crime and may be subject to fines and/or confinement in prison. In Alabama, a person may also be subject to restitution.

**Colorado, Maine, Tennessee, Virginia, Washington:** It is a crime to knowingly provide false, incomplete or misleading information to an insurance company for the purpose of defrauding the company. Penalties may include imprisonment, fines, and/or a denial of insurance benefits. In Colorado, penalties may also include civil damages. In Colorado, any insurance company or agent of an insurance company who knowingly provides false, incomplete, or misleading facts or information to a policyholder or claimant for the purpose of defrauding or attempting to defraud the policyholder or claimant with regard to a settlement or award payable from insurance proceeds shall be reported to the Colorado Division of Insurance within the Department of Regulatory Agencies.

**California:** For your protection, California law requires the following to appear on this form: Any person who knowingly presents false or fraudulent information to obtain or amend insurance coverage or to make a claim for payment of a loss is guilty of a crime and may be subject to fines and confinement in state prison.

**District of Columbia: WARNING:** It is a crime to provide false or misleading information to an insurer for the purpose of defrauding the insurer or any other person. Penalties include imprisonment and/or fines. In addition, an insurer may deny insurance benefits if false information materially related to a claim was provided by the applicant.

**Florida:** Any person who knowingly and with intent to injure, defraud, or deceive any insurer files a statement of claim or an application containing any false, incomplete, or misleading information is guilty of a felony of the third degree.

**Kentucky:** Any person who knowingly and with intent to defraud any insurance company or other person files an application for insurance containing any materially false information or conceals, for the purpose of misleading, information concerning any fact material thereto commits a fraudulent insurance act, which is a crime.

**Maryland:** Any person who knowingly or willfully presents a false or fraudulent claim for payment of a loss or benefit or who knowingly or willfully presents false information in an application for insurance is guilty of a crime and may be subject to fines and confinement in prison.

**New Jersey:** Any person who includes any false or misleading information on an application for an insurance policy is subject to criminal and civil penalties.

**New York:** Any person who knowingly and with intent to defraud any insurance company or other person files an application for insurance or statement of claim containing any materially false information, or conceals for the purpose of misleading, information concerning any fact material thereto, commits a fraudulent insurance act, which is a crime, and shall also be subject to a civil penalty not to exceed five thousand dollars and the stated value of the claim for each such violation.

**Ohio:** Any person who, with intent to defraud or knowing that he is facilitating a fraud against an insurer, submits an application or files a claim containing a false or deceptive statement is guilty of insurance fraud.

**Oklahoma: WARNING:** Any person who knowingly, and with intent to injure, defraud or deceive any insurer, makes any claim for the proceeds of an insurance policy containing any false, incomplete or misleading information is guilty of a felony.

**Pennsylvania:** Any person who knowingly and with intent to defraud any insurance company or other person files an application for insurance or statement of claim containing any materially false information or conceals for the purpose of misleading, information concerning any fact material thereto commits a fraudulent insurance act, which is a crime and subjects such person to criminal and civil penalties.

**Applicable in other states:** Your policy may be void in any case of fraud, intentional concealment or misrepresentation of material fact by you in securing this insurance.

**Representations and Signatures**

The undersigned declares that to the best of his or her knowledge the statements set forth herein are true and correct and that reasonable efforts have been made to obtain sufficient information from each and every person and entity proposed for this insurance to facilitate the proper and accurate completion of this application. The undersigned further agrees that if any significant adverse change in the condition of the applicant is discovered between the date of this application and the effective date of the Policy, which would render this application inaccurate or incomplete, notice of such change will be reported in writing to the Insurer immediately. The signing of this application does not bind the undersigned to purchase the insurance.

It is agreed by the Company and the Insured Persons that the particulars and statements contained in this application and any information provided herewith (*which shall be on file with the Insurer and be deemed attached hereto as if physically attached hereto*) are the basis of this Policy and are to be considered as incorporated in and constituting a part of this Policy. It is further agreed that the statements in this application or any information provided herewith are their representations, they are material, and any Policy issued is in reliance upon the truth of such representations.

**Applicant Signature** \_\_\_\_\_ **Title** \_\_\_\_\_ **Date** \_\_\_\_\_

**Printed Name** \_\_\_\_\_

**Agent Name** \_\_\_\_\_ **Agent Signature** \_\_\_\_\_

**NOTE: This Application, including any material submitted herewith will be treated in strictest confidence.**

**Great American Insurance Group Cyber Risk Division**

**Cincinnati, OH**  
 301 E. 4th Street  
 Cincinnati, OH 45202

[Visit our website for more information.](#)