

# Meet our Senior Leadership Team



## **Betty Shepherd, *Divisional President***

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**Betty Shepherd** joined Great American Insurance Group in 2018 to establish its Cyber Risk Division. As Divisional President, she currently oversees cyber underwriting operations and coordinates product management and development across all cyber offerings. She also provides strategic direction for growth opportunities within the cyber risk space.

Shepherd is an insurance industry veteran with 30+ years of experience. She brings over two decades of specialized expertise in cyber risk insurance, having focused on the space since 2002. Prior to joining Great American, she spent several years as a wholesale broker, gaining firsthand market experience before transitioning back to the carrier side. Throughout her carrier tenure, she was a driving force behind the development of multiple cyber insurance products. Her deep industry knowledge and innovative approach make her a trusted partner in protecting businesses against evolving cyber threats.



## **Ryan FitzSimmons, *Divisional Senior Vice President, Operations***

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**Ryan FitzSimmons** is Divisional Senior Vice President of Great American Insurance Group's Cyber Risk Division. With more than 20 years of insurance experience, he plays a key role in driving operational excellence, overseeing strategic initiatives and fostering innovation across the enterprise.

A recognized leader in cyber risk insurance, FitzSimmons serves on the customer advisory board of SecurityScorecard, a leading cybersecurity firm. His dynamic leadership and broad expertise in product management, business development, loss control, underwriting and reinsurance help align business strategies with client needs, ensuring profitable growth and an enhanced customer experience.



## **Mark Sadler, *Divisional Senior Vice President, Claims***

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**Mark Sadler** is Divisional Senior Vice President of Cyber Risk Division at Great American Insurance Group. He oversees the management and resolution of claims within the division, along with vendor relations, form drafting and review and producer engagement for cyber-related matters.

Mark earned his Juris Doctor, magna cum laude, from Mitchell Hamline School of Law, where he was a member of the Hamline Law Review. He also holds a Master of Business Administration from the University of Cincinnati and has earned several professional designations, including CPCU, CIPP/US, CIPP/C and RPLU. He is admitted to practice law in Minnesota.